

Geyserville Community Foundation
Fiscal Sponsorship Grant Application

Applicant Information

Name of Applicant Organization: Geyserville Planning Committee

Address of Applicant: P. O. Box 656

Address #2: _____

City: Geyserville State: CA Zip: 95441

Primary Contact: Ms. Daisy Damskey

Address of Applicant: P. O. Box 656

Address #2: _____

City: Geyserville State: CA Zip: 95441

e-mail: terroirsvin@gmail.com

Phone #1: 707-235-2196 Phone #2: _____

Secondary Contact: Paul Connors

Address of Applicant: _____

Address #2: _____

City: Geyserville State: CA Zip: 95441

e-mail: paulconnors@aol.com

Phone #1: 707-849-4976 Phone #2: _____

Project Information

Project Budget

1. How many paid employees or volunteer participants does your project have? 6
2. Do you currently have pledges or funding for the project? If yes, what amount? \$3,000
3. What is your anticipated budget for the next 12 months? \$5,710
4. Estimated Cost of the Project. Please attach estimates for the project costs, which detail the cost of the material, labor or services from providers. If this is a construction process estimates should be provided from licensed contractors detailing project cost and approximate completion date. *See Attached*

Please include copies of current and two prior years filing with Internal Revenue Service, Secretary of State, Attorney General and Franchise Tax Board. *Not Applicable*

Fund Raising

5. How long do you anticipate needing GCF fiscal sponsorship? 3 years
6. Where do you expect to get most of your funding? (e.g., direct fundraising, grants from 3rd-party organizations, contribution in kind, others) See Funding Sources Below.

Direct funding from individual donors

7. Generally individuals are the major source of funding for non-profits. Foundations or corporations may be funders if the project meets their goals and objectives. For a large project, \$50,000 or more, the funding stream typically looks like this example:

Level One: 50% of funding comes from one or two donors.

Level Two: 25% of funding comes from three to four donors.

Level Three: 25% of funding comes from 50 to 75 donors.

Has your organization identified 10 to 12 potential funding sources with the capacity and interest in your project to fund it at Level One or Level Two? *Yes*

Project Scope or Mission

8. The Geyserville Community Foundation (GCF) was founded "to support and promote the history, creative arts, recreation and enrichment of the Geyserville community." Fiscal sponsorship grants must remain consistent with these objectives. Please attach a short paragraph (maximum of 250 words) that explains how your project helps meet the goals of the GCF.

Project Description:

The Geyserville Planning Committee (GPC) is an elected representative body for the Geyserville community. Although we are an elected body, we have no source of government funding to support our work and to facilitate our communication with the public. All of our work has been undertaken by volunteers both members of the GPC and community-minded citizens. We have developed a significant email address list and we also maintain a mailing list. We use these lists to communicate announcements of the GPC meetings, when funding is available, but the lists are far from being a comprehensive representation of the community at large.

The GPC also has a website (geyservilleplanningcommittee.com), but lack of funding has kept us from maintaining it appropriately. At its most basic level, the website should contain up-to-date agendas, and minutes of the GPC's monthly meetings as well as public announcements of interest to the larger community. All communications should be in both English and Spanish.

We are requesting funding of \$2,710 to be raised by the GPC but processed through the Geyserville Community Foundation to begin implementing a comprehensive communications plan for the Geyserville community. The grant would provide support for the following:

1. Update the Geyserville Planning Committee website and cover the costs of maintenance for twelve months.
2. Monthly e-blast/MailChimp distribution of agenda and updates, participation opportunities, and planning and regulatory updates that apply to the community of Geyserville.
3. Printing, postage and materials for two mailings per year to be sent to all residences within the Geyserville School District.
4. Secretarial supplies including ink for printers, paper, staples and stamp
5. Ensure that there is a Spanish translation of all materials.

Budget Notes

The entire cost of this project is \$5,710 but the GPC has received in-kind commitments totaling \$3,000 (\$2,500 in website development from Diaz Communications, and \$500 in translation services from a private donor). Specific budget requirements are as follows:

1. Website development \$3,000 less GIK of \$2,500.
2. Website hosting \$30/month or \$360/year
3. Monthly email \$300
4. Mailings \$1,400
5. Secretarial supplies \$150
6. Spanish translation \$500 covered by GIK