

Geyserville Planning Committee
Minutes of the Meeting
Geyserville Fire Department
Tuesday, September 27, 2022, 7:00 PM

Meeting called to order

- President Paul Connors, 7:00 p.m.

Present

- President Paul Connors
- Vice President Marshall Kilduff
- Past President Daisy Damskey
- Treasurer Steve Sachs (Phone)
- Secretary Jo Diaz

Minutes of the June 28, 2022, Meeting

- President Paul Connors mentioned that the minutes of June 28, 2022, had been sent to all members, and asked for approval due to their reviews
- Motion for approval Paul Connors
- Approved
 - Marshall Kilduff
 - Daisy Damskey
 - Steve Sachs

Financial Report by Daisy Damskey

- Steve Sacks needs to be enrolled in the bank account
 - Balance at this time is \$1870.83 in the Geyserville Community Foundation Fund
 - Also \$53.00 still exists in the checking account
 - Total of \$1923.83 balance for revenues

President Paul Connors called for new business from community members,

- There was no new business to be mentioned by community members

President Paul Connors called for takeaways and feedback, from Committee Members who attended the August Sonoma County Supervisors' Meeting, on the draft proposal for housing

- Daisy Damskey: The supervisors were having a technical issue, and so they created a meeting room in the lobby, where people other than committee members could sit, and wait to be heard, or watch it on Paul's Phone. Daisy and Jo decided to leave the lobby and return to Jo's office. They sat through the entire meeting, with Supervisors discussing their wish lists. We did not have Supervisor Gore present to advocate for Geyserville, so we were never mentioned.
- Next, public statements were taken for personal issues, and then the meeting ended.

- Bryce Jones was present in chambers and spoke to the Geyserville Planning Committee. The plan seems to be “let’s go the easy route first, then go with those who have a readied plan. Their needs are for a first rush, from those ready for generation housing, because those with no plan make it more difficult for the Supervisors. The Supervisors are pushing for Santa Rosa based housing.
- Geyserville will be in the first rush, but only if we are ready.
 - Daisy Damskey mentioned that a survey has been done; a resource to putting a plan together.
- They are looking for partners for 3,800 units, and looking for a committee to meet their needs, including:
 - Public parks, although want safety issues to be solved
 - Public bathrooms
 - Generation housing
 - Independent from wildfires
 - Housing should be:
 - Quality housing for Professional, it increases public health
 - Value Housing for those paying rent, people serving the community. These are a high priority for state funding.
 - Low-income housing for those just getting by
 - Close to medical facilities is a concern, because it increases risks
 - Bigger concern:
 - Rohnert Park, Santa Rosa, Cotati, and Geyserville
 - For Geyserville, there’s not enough housing here. This is a major opportunity, if we get our ducks in a row, we can possibly be persuasive. Fire problems might also be an issue, but we also have our fire department.
 - Healdsburg may possibly be too deep into their own extensive developments right now, possible advantage.
- Daisy has written to Gore’s office. “Can we get integrated housing for market value and low income? Develop today and do the rest to take low income where there is no market value?”
- A lot of time was then given to residents of Sonoma County to discuss personal issues at their meeting. This didn’t allow any time for the Geyserville Planning committee.

GUEST SPEAKER: Generation Housing, by Calum Weeks, Policy Director of G.H. of Sant Rosa

- This is a 501-C3 advocacy group
 - Goal – to increase the supply and diversity of housing. They do not create the housing; they provide the guidance.
 - In witnessing the fires of recent years, they understand the impact of thousands of people instantly homeless, with thousands more jobless. They are here to have new projects be better protected from disasters.
 - Sponsors
 - The Press Democrat, Burbank Housing, Cornerstone Downtown, First Five Foundation, and Santa Rose Metro Chamber

- Discussed: Key findings of their studies, Sonoma County's housing stock grew from 163,153 to 207,713 from 2000 to 2019, with most growth happening in the first decade.
 - TOTAL HOUSING UNITS: Cloverdale-Geyserville region 2000 – 5,004. Cloverdale (but not Geyserville mentioned in this statistic) 2019 – 3,239, 23.7% growth.
 - Density, there are no numbers for Geyserville
 - Geyserville – if we can receive a grant, we have room to grow
 - Residents and their homes
 - We have no representation with this group, yet
 - What they do present is the Share of Population by Race and Ethnicity in Sonoma County, 2000 to 2019
 - Very few Native Americans in our region: Flat rate of One percent
 - Black Americans: Two percent and slightly rising.
 - Mixed: Two to Three Percent, slight rise.
 - Asian of Pacific Islander three to four percent
 - Hispanic Latinos: eight to 28 percent
 - White: 74 percent to 62 percent
 - Home building chart goes from 2500 in 1980, with a strong spike in 1985 to nearly 6,000, then takes a downward spiral. In 2018 there were 3,279 total permits issued, but only 982 (30 percent) counted toward the THAN housing goals that were designed as new additional housing. By 2020, about 1500 new homes had permits. (Great Recession of 2020 is the cause of changes.)
 - STATEMENT OF PURPOSE: Generation Housing is leading the movement for more affordable, and more diverse housing in Sonoma County.
- Daisy Damskey
 - Our first choice of housing would be similar to Windsor's downtown addition.
 - Daisy has a survey already developed, but difficult to complete, when we don't have an infrastructure
 - Second houses/vacation homes don't give us an exact number of residents
 - What we can do, to get more people in the town involved?
 - We need people to show up?
 - Door to door
 - Information on the Website, videos on YouTube, etc.
 - A housing unit page
 - Advance notice
 - Get people talking, to figure out what's needed
 - Have Supervisor Gore to host a meeting to discuss issues needed
 - The state is long overdue to invest in Geyserville

Meeting Adjourned

Addendum to Minutes of the Meeting, with the Geyserville planning committee, September 27, 2022

DATE: [September 28, 2022, 9:36 AM](#)

To Paul Connors, President of the Geyserville Planning Committee (via Email)

Thanks again for the invitation to speak about Generation Housing's work! As promised, I'm following up with some resources that can help everyone get oriented around the [Prohousing Designation Program](#) (PHD) now being offered by the state. If attained, it will offer priority processing or funding points when applying for such funding program as:

- [Affordable Housing & Sustainable Communities \(AHSC\)](#)
- [Infill Infrastructure Grant \(IIG\)](#) - this one is HIGHLY competitive!
- [Transformative Climate Communities \(TCC\)](#)
- [Transit and Intercity Rail Capital Program \(TIRCP\)](#)

You'll find the regulations around the PHD [here](#) and I'll attach the PHD application to this email. If you have any questions about the program, please don't hesitate to reach out.

For folks who want to get involved in the Housing Element process, I encourage them to sign up [here](#).

To receive our monthly housing updates, receive Action Alerts, etc. - I invite them to sign up [here](#).

I'm also providing the [link](#) to our Housing Publications and Resources webpage.

And of course, we always welcome and appreciate people becoming members of the growing chorus of voices saying YES to Housing! Anyone interested in learning more and becoming a member can find that information [here](#).

At the beginning of next year we will be releasing a report on housing cost burden. We gathered data from over 800 people and extrapolated key data points that will help illuminate just how challenging it is for many in our community to meet daily basic needs. Stay tuned for that!

If I missed anything, please feel free to follow up!

Thanks again for the opportunity to speak.

Cheers,

Calum (Cal) Weeks | Policy Director

[\(he/him\)](#)

Generation Housing

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